

Holly Hills Beautification and Landscaping Committee Meeting Minutes March 16, 2023

Committee Members in Attendance: Angie Butz, Daniel Adank, Irene Dobberstein, Nicole Gillick, Monica Groth, Sarah Kelly, Jenny West, Tony Marrocco, Peggy Meyer, and John Nikola

Ex-Officio Members in Attendance: Brooks Goedecker and Kay Glass

Meeting was called to order at 6:36PM by Angie Butz.

Introductions: All committee members introduced themselves and welcomed members who couldn't make the previous meeting.

Overview: Angie Butz went over the agenda and a list of action items to discuss including the need for our committee to develop its mission statement. Other talking points included dividing into focused sub-committees, determining dates for group service projects and clean up days, working out solutions for needed neighborhood maintenance, as well as working to hold the city accountable for what they are responsible for. Brooks Goedecker provided some information to share with the group on firms for branding and signage, and how that process works. We also talked about the need for a new landscaping plan that was more inclusive to the entire neighborhood.

Sub-Committees: The committee overall felt that sub-committees would help our team divide and conquer certain projects we wanted to focus on, and then each sub-committee would share their progress with the full group during our monthly meetings. Each committee member was able to volunteer for any sub-committee they wanted to join. They are as follows:

Neighborhood Signage and Branding - Brooks Goedecker, Monica Farrar, Tony Marrocco, Sarah Kelly, Nicole Gillick, Jenny West, and Kay Glass.

Federer Parkway Planning (and Clean up) - Nicole Gillick, John Nikola, and Irene Dobberstein.

Beautification Brightside - Peggy Meyer and Jenny West.

Beautification Goal Planning - Monica Groth

Communications - Sarah Kelly

RFP/RFQ Bidding Services: Nicole Gillick motioned to request an RFP for a new landscaping plan and cost that would be more inclusive to the entire neighborhood. Angie Butz seconded the motion. 10 members were in favor, no one was in opposition. The motion passed.

Public Comment: Several comments approved of the sub-committee for cleanup and maintenance, as well as full-committee clean up service days. In addition, the public felt it was important to continue to hold the city/responsible parties accountable for services that should be provided, as well as continuing to educate the neighborhood about our mission.

The meeting was adjourned at 8:26pm.