

**Minutes for the Beautification Committee Meeting
February 16, 2023**

Committee Members in Attendance: Daniel Adank, Irene Dobberstein, Christa Edelen, Nicole Gillick, Monica Groth, Sarah Kelly, Jean Lambson, Tony Marrocco, Peggy Meyer, and John Nikola

Ex-Officio Members in Attendance: Brooks Goedeker and Kay Glass

Meeting was called to order at 6:32PM

Introductions: All committee members introduced themselves and gave an overview of what they what look like to see for the upcoming year.

Overview: Brooks Goedeker provided an overview of the committee and its purpose. Goedeker stated that while the committee would be working with the community regarding the neighborhood's boulevards, the committee should also pay attention to the whole neighborhood and especially its borders of Grand, Bates, and Morgan Ford.

Election of Officers: It was stated that while they couldn't be in attendance for the first meeting, Angie Butz and Jenny West both agreed to be the chair and vice-chair of the committee. John Nikola stated he would also like to be the vice chair. Sarah Kelly was asked to be the secretary. A motion was made for Angie Butz to be the committee chair, Jenny West and John Nikola to be the vice chairs, and for Sarah Kelly to be the secretary. The motion was unanimously approved.

2023 Projects: Discussion occurred regarding initiatives for the 2023 year. It was mentioned that the neighborhood's signage needed to be replaced. It was 30+ years old. It was also stated that it would be good to have a new branding plan and have several placemaking elements in the neighborhood. It was mentioned that it would probably be a good idea for the beautification committee to work with the infrastructure committee on painting the crosswalks.

Conversation continued with discussion regarding the neighborhood's boulevards. John Nikola stated that the boulevard on Leona between Holly Hills and Loughborough should remain as just trees and not have any landscape beds installed due to its narrow width. Irene Dobberstein and John Nikola mentioned that the boulevard on Holly Hills needs a design plan in order to understand what should be removed and what could be installed over a period of time. Brooks Goedeker stated that he talked to both Marianne Powers and Judy Fischer who help maintain the Bellerive and Federer boulevards. Both stated that they appreciated the SBD reaching out and look forward to future conversations regarding what assistance they may need for their street's boulevards. Nicole Gillick stated that she lives on Federer and would love to see the boulevard be more

activated with potential picnic benches, fire pits, and places for kids to play. The boulevard could potentially become a place where the entire community could gather.

Brooks Goedecker mentioned the need to help beautify Grand, Bates, and Morgan Ford. He said that he did a study of the area in which 12 planters could be placed on Grand, 9 on Bates, and 12 on Morgan Ford. He said that he installed 34 planters in the Grove and got resident volunteers to water them. He said he felt like the same thing could take place for Holly Hills. He asked if someone would be willing to investigate planter options and present them at the next committee meeting. Kay Glass volunteered to investigate planters.

There was a motion to produce a RFP to hire a landscape firm to work with the committee to come up with a landscape design for the boulevards on Holly Hills and Leona. The motion was unanimously approved. There was a motion to produce a RFP to hire a placemaking firm to work with the committee to come up with a branding and signage design for the neighborhood. The motion was unanimously approved.

Public Comment: Joy Martin stated that she would like to continue to see the greater community involved in the decision process.

The meeting was adjourned at 8:00pm.